

A N N O U N C E S

For Immediate Release

Chantilly, VA

Medmarc Product Liability Claims Expert Cindy Khin Will Share Insights at Upcoming PharmaMedDevice Conference in New York City

April 16, 2007 - On April 24-26, pharmaceutical and medical manufacturers will converge at Jacob K. Javits Convention Center during two events to obtain answers to their regulatory questions, create new partners, and source solutions for new product development.

PharmaMedDevice(tm) is the first comprehensive forum that fully illuminates the convergence of the medical device, pharmaceutical, and biologic industries.

More than 80 respected leaders from the FDA, industry, business community and university research centers will provide PharmaMedDevice conference attendees with a well-rounded perspective on the converging industry's most pertinent issues. Topics include: pre- and post-market regulatory sessions, research and development, partnerships and collaborations and how new technologies are revolutionizing the biomedical engineering industry and risk management.

This transformational event provides a dynamic platform for education, partnering, sourcing, and discovery of innovative new products - and provides a unique opportunity for cross-sector collaboration across these industries. It is the first of its kind to address the needs of the emerging combination product market and the exciting innovations taking place in drug delivery technology and healthcare.

Among the expert line up of speakers making presentations at this summit is **Cindy Khin**, Assistant Vice President of Medmarc Insurance Group. Ms. Khin's presentation topic will be: **"From Clinical Trial to Jury Trial: Emerging Trends in Pharmaceutical and Medical Device Litigation."**

Discussion topics will include:

- What is the current product liability environment for Life Sciences Technology firms
- How this litigious climate impacts manufacturers and distributors of healthcare technologies
- Learning about the tools that mitigate the impact of aggressive plaintiff techniques attack

A veteran claims expert with more than 15 years of experience managing life sciences technology product liability litigation, Ms. Khin has great insights into third party liability risk management and defense techniques that help companies maintain their marketplace reputations. When asked why she accepted the invitation to be address the PharmaMedDevice Conference audience, Khin stated: "Convergence is exposing healthcare technology companies to increased product liability litigation. Hopefully my remarks will provide actionable insights for managing this threat.

If you are interested in more details about the PharmaMedDevice Conference please visit www.PharmaMedDevice.com. Information about Medmarc Insurance Group and its insurance coverage and risk management services can be found by visiting www.medmarc.com.

Created in 1979 by the healthcare technology industry, Medmarc's purpose is to be the superior provider of liability insurance protection and related risk management services at consistently fair prices and to support the development, testing and delivery of products that save lives and improve the quality of life. Further, through strategic alliances with The Hartford and BioMedic Insure, a France-based European clinical trial insurance specialist, Medmarc policyholders benefit from seamless and comprehensive property and liability insurance protection, loss prevention services and claims management tailored to the needs of life sciences technology companies.

Inquiries regarding Medmarc should be directed to George Ayd, Assistant Vice President at (800)-356-6886, ext. 309 or gayd@medmarc.com. Please contact your current broker for additional information regarding what Medmarc can do for you.