

A N N O U N C E S

For Immediate Release

Chantilly, VA

**ADVAMED WORKS WITH MEDMARC AND THE HARTFORD TO
PROVIDE PREFERRED SERVICE FOR ADVAMED MEMBERS****Members of Global Healthcare Technology Organization Have Access to a Full Range of Property
and Casualty Insurance to Meet their Special Protection Needs.**


Washington D.C. April 2, 2007--Advanced Medical Technology Association (AdvaMed) President and CEO Stephen J. Ubl today announced that AdvaMed has arranged a preferred service arrangement for AdvaMed members with Medmarc and The Hartford Financial Services Group, Inc. (NYSE:HIG)

Medmarc, a leader in specialized product liability protection, will provide product liability protection to members of AdvaMed through its insurance brokers. The Hartford's Technology Practice Group, which specializes in the property-casualty insurance needs of technology and life sciences companies, will offer AdvaMed members access to other business coverages, including property, general liability, workers' compensation, professional liability and directors & officers insurance. This insurance also is sold through independent agents and brokers.

In announcing this Ubl stated: "Access to reliable, comprehensive insurance that protects the assets and reputations of our members is just as integral to their success as regulatory product approvals, third-party reimbursements and patient access to their technologies".

The creation of AdvaMed and Medmarc are both examples of how the medical device industry brings ideas, resources and people together to address unmet needs. In the 1970's, The Health Industry Manufacturers Association (HIMA), AdvaMed's predecessor organization, was formed to better serve the collective interests of medical device manufacturers. Several years later, a group of 31 HIMA-member companies came together to fill a distinct need and created Medmarc as the industry's own provider of products liability insurance. Over the past 25+ years, Medmarc has grown from a small Hamilton, Bermuda-based insurer to the nation's leading source of primary products liability insurance for manufacturers of healthcare technology.

In 1996, Medmarc forged a strategic alliance with The Hartford to provide a comprehensive source of insurance protection for the life sciences technology industry. Together they help safeguard medical technology companies, allowing those companies to concentrate on the business of creating and marketing new healthcare technology products.



AdvaMed member companies produce the medical devices, diagnostic products and health information systems that are transforming healthcare through earlier disease detection, less invasive procedures and more effective treatments. Our members produce nearly 90 percent of the healthcare technology purchased annually in the United States and more than 50 percent purchased annually around the world. AdvaMed members range from the largest to the smallest medical technology innovators and companies.

Medmarc Insurance Group includes three property and casualty insurance companies and a servicing corporation. The insurers are rated “A” (Excellent) by A. M. Best Company. Its mission is to be the superior provider of liability insurance protection and related risk management services at consistently fair prices to the life sciences technology industry. Medmarc supports the testing and delivery of products that save and improve the quality of lives by ensuring the long-term availability and affordability of liability insurance for companies that provide these products. The insurance products and services provided by the companies that comprise the Medmarc Insurance Group are offered through the independent broker distribution system. Medmarc’s Internet address is www.Medmarc.com.

The Hartford, a Fortune 100 company, is one of the nation’s largest financial services and insurance companies, with 2006 revenues of \$26.5 billion. The Hartford is a leading provider of business property and casualty insurance, investment products, life insurance and group benefits; automobile and homeowners products. International operations are located in Japan, Brazil and the United Kingdom. The Hartford’s Internet address is www.thehartford.com.

**From Ideas and Prototypes to the Reality of Commercialization,
We Can Meet the Changing Needs of Life Sciences Technology Companies**

Some of the statements in this release should be considered forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. These include statements about our future results of operations. We caution investors that these forward-looking statements are not guarantees of future performance, and actual results may differ materially. Investors should consider the important risks and uncertainties that may cause actual results to differ. These important risks and uncertainties include, without limitation, those discussed in our Quarterly Reports on Form 10-Q, our 2006 Annual Report on Form 10-K and the other filings we make with the Securities and Exchange Commission. We assume no obligation to update this release, which speaks as of the date issued.

Medmarc is a sponsor of AdvaMed and pays AdvaMed a fee as part of its sponsorship. AdvaMed is not a licensed insurance producer and is not an insurance producer for Medmarc or The Hartford. All property and casualty insurance products available from The Hartford are offered through licensed producers or independent insurance agents appointed by The Hartford. All inquiries concerning insurance coverages available from Medmarc or the Hartford should be directed to Medmarc, The Hartford or their agents as appropriate.

Inquiries regarding Medmarc should be directed to George Ayd, Assistant Vice President at (800)-356-6886, ext. 309
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