
Medmarc Insurance Group Product Liability Litigation Professional Cindy Khin to participate in expert panel at the 2nd Conference on Drug & Medical Device Litigation in New York, NY

On October 24-26, the 2nd Conference on Drug and Medical Device Litigation will be held at The Westin New York at Times Square. This conference is designed by experts with firsthand experience as key players in managing liability through proactive preemption strategies and government compliance in the life sciences industry.

“Litigation in the pharmaceutical and medical device industry is a fact of life that many companies find difficult to avoid. Consider the facts: testing and approval from the Food & Drug Administration typically takes 7 to 10 years (10 to 15 for compound drugs), yet the standard patent for a drug or device typically runs only 20 years. Efficiently balancing the best interests of business versus safely exploring innovation, while avoiding costly litigation, is a balancing act that continues to confound industry leaders through the present.” *Reprinted with permission from the brochure.*

The 2nd Conference on Drug and Medical Device Litigation is bringing together members of the Food and Drug Administration, honored judges, defendant and plaintiff attorneys, and respected industry names like **Pfizer, Bayer, Purdue Pharmaceuticals, Schering-Plough, Novartis** and more to discuss the significant issues surrounding the Drug and Medical Device Industry. Participate in speaking sessions, interactive workshops, question and answer sessions, panels, and one-on-one meetings to gain invaluable knowledge on this ever-present issue.

Khin will sit on a panel titled *UNDERSTANDING LIABILITY RISK MANAGEMENT AND STRATEGY* with Bruce Belzak, Head of Life Sciences at Marsh and Paul Hinton, Vice President at NERA Economic Consulting. Her topic is titled *Claims Confidential: An Insurers Perspective on Coordinating Counsel*.

A nationally recognized risk-management and claims expert for more than 15 years, Khin has assisted many of the nation’s leading healthcare technology companies by managing major products liability claims, including the complexities associated with class actions and multidistrict litigation.

Cindy Khin says that she was chosen to address this panel, because “Medmarc has an unparalleled track record of providing product liability protection for the medical technology and life sciences industries that dates back to 1979. During this time we established and continue to have a verifiable track record of developing and implementing successful claims management strategies for companies facing multi-state litigation.”

For details about this event please visit their Web site at <http://www.iqpc.com/cgi-bin/templates/document.html?topic=672&event=13887&document=102183>

Created in 1979 by the healthcare technology industry, Medmarc’s purpose is to be the superior provider of liability insurance protection and related risk management services at consistently fair prices and to support the development, testing and delivery of products that save lives and improve the quality of life. Further, through strategic alliances with The Hartford and BioMedic Insure, Medmarc policyholders benefit from all-lines property and liability insurance protection, loss prevention services and claims management tailored to the needs of medical technology and life sciences companies worldwide. www.medmarc.com

From Ideas and Prototypes to the Reality of Commercialization,
We Can Meet the Changing Needs of Medical Technology and Life Sciences Companies

Inquiries regarding Medmarc should be directed to George Ayd, Assistant Vice President at (800)-356-6886, ext. 309. Please contact your current broker for additional information regarding what Medmarc can do for you.
