
Medmarc Insurance Group Senior Vice President Tom Konopka and The Hartford Vice President Marilyn Marshall to join expert panel and discuss Compliance-Related Product Liability and Directors & Officers Liability issues at AdvaMed 2007, The MedTech Conference in Washington D. C.


On October 1-3, AdvaMed 2007 will bring together business leaders, policy makers, innovators, financiers, patient groups and influential media to advance the entire spectrum of the medical technology industry across the nation and throughout the world.

Attendees at the AdvaMed 2007 conference will include medical technology executives from emerging growth companies through market leaders with responsibility for corporate management, business development, research and development, legal and intellectual property, quality and compliance, product manufacturing and Reimbursement.

AdvaMed has created a one-of-a-kind opportunity for medical technology industry executives to learn, partner, and share experiences. Among the expert lineup of conference panelists are **Tom Konopka**, Senior Vice President of **Medmarc Insurance Group** and **Marilyn Marshall**, Vice President of **The Hartford**. Konopka and Marshall will be on a panel that will provide a comprehensive focus on FDA, Compliance and Compliance-related third party liability issues. Nationally recognized liability and risk-management experts Konopka and Marshall have assisted many medical technology companies in improving their understanding of how to mitigate product and directors & officers liability issues.

Konopka and Marshall observe that the current compliance environment makes the topics and contents of this panel discussion very timely. “This discussion panel includes not only the perspectives of liability insights from Medmarc and The Hartford, both leading providers of product liability and directors and officers liability insurance protection to the medical technology industry, respectively, but also industry perspectives from outside legal counsel and regulatory professionals from Powell Goldstein, LLP, FDA, and Seneca Partners, Inc.”

For details about AdvaMed 2007 visit the event’s Web site at www.advamed2007.com. Information about Medmarc Insurance Group and The Hartford can be found by visiting www.medmarc.com and www.thehartford.com .



Medmarc, created in 1979 by the healthcare technology industry, Medmarc’s purpose is to be the superior provider of liability insurance protection and related risk management services at consistently fair prices and to support the development, testing and delivery of products that save lives and improve the quality of life. Further, through strategic alliances with The Hartford and BioMedic Insure, Medmarc policyholders benefit from all-lines property and liability insurance protection, loss prevention services and claims management tailored to the needs of medical technology and life sciences companies worldwide.

The Hartford, a Fortune 100 company, is one of the nation’s largest financial services and insurance companies, with 2006 revenues of \$26.5 billion. The Hartford is a leading provider of business property and casualty insurance, investment products, life insurance and group benefits; automobile and homeowners products. International operations are located in Japan, Brazil and the United Kingdom.

From Ideas and Prototypes to the Reality of Commercialization,
We Can Meet the Changing Needs of Medical Technology and Life Sciences Companies

Inquiries regarding Medmarc should be directed to George Ayd, Assistant Vice President at (800)-356-6886, ext. 309. Please contact your current broker for additional information regarding what Medmarc can do for you.