

## A N N O U N C E S

For Immediate Release

Chantilly, VA

**Medmarc Insurance Group to Co-Host 20<sup>th</sup> Medical Device Defense Seminar at The Broadmoor in Colorado Springs**

May 8, 2007 - Medmarc Insurance Group will co-host its 20<sup>th</sup> Annual Medical Device Defense Seminar June 20-22<sup>nd</sup> at the picturesque Broadmoor resort in Colorado Springs, Colorado. With the Rocky Mountains as a backdrop, an estimated 200 defense attorneys and members of Medmarc's defense lawyer network are expected on hand to present and learn techniques aimed at boosting legal defense of life sciences technology companies. In addition, a number of Medmarc clients are also expected to attend.

Continuing education sessions will address a host of topics germane to product liability defense for life sciences technology firms. Among these are presentations on:

- Re-use of Single Use Devices
- Biomechanics and Complex Case Analysis
- E-discovery tips and Tactics
- Complex Regional Pain Syndrome

On day two of the Conference – June 22<sup>nd</sup> – Medmarc will host its annual breakout session. Senior Vice President **Kevin Quinley** and Assistant Vice President **Cindy Khin** will address litigation management techniques to help improve defense coordination and results for life sciences companies. Additionally, Marc Polk of Tyco Healthcare will offer the corporate perspective on effective discovery and case evaluation.

“This annual event strengthens the skill sets of Medmarc's defense panel, reinforces Medmarc's role as a thought-leader in this area of financial protection and helps forge a collaborative culture within its network of approved attorneys,” according to Kevin Quinley.

A prominent feature of the seminar is the announcement of Medmarc's 2007 “Attorney of the Year.” According to Quinley, “This annual award goes to a defense lawyer who exemplifies the ideals of platinum service, cost-effectiveness and positive results in this specialized field of litigation.” The incumbent award recipient from 2006 is Chuck Bavol of the Bavol Judge firm in Tampa, FL.

Mr. Bavol will conclude the seminar by moderating a panel; discussion on “Defending Devices: Rx for Success.” The discussion panel will be comprised of defense attorneys from different parts of the country offering a rich mix of perspectives on what the future holds for life sciences product liability.

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Created in 1979 by the healthcare technology industry, Medmarc's purpose is to be the superior provider of liability insurance protection and related risk management services at consistently fair prices and to support the development, testing and delivery of products that save lives and improve the quality of life. Further, through strategic alliances with The Hartford and BioMedic Insure, a France-based European clinical trial insurance specialist, Medmarc policyholders benefit from seamless and comprehensive property and liability insurance protection, loss prevention services and claims management tailored to the needs of life sciences technology companies.

Inquiries regarding Medmarc should be directed to George Ayd, Assistant Vice President at (800)-356-6886, ext. 309 or [gayd@medmarc.com](mailto:gayd@medmarc.com). Please contact your current broker for additional information regarding what Medmarc can do for you.