

Medmarc®



Wednesday, January 13, 2010

2:30 p.m. – 3:30 p.m. EST

“LEGISLATIVE OUTLOOK FOR 2010”

A complimentary Loss Control Webinar for Medmarc brokers, policyholders, and invited guests.

To register for this complementary webinar please [click here](#)

Learn about the major federal legislation that will impact medical technology and life sciences companies in 2010. This webinar will feature Jeffrey J. Kimbell, a lobbyist who represents the medical technology and life sciences community on Capitol Hill. Mr. Kimbell will identify and explain the legislative issues and political trends that will impact your operations and bottom line.

Mr. Kimbell will describe the powerful influence of the plaintiffs’ bar and unions and what companies can do to protect their legislative interests. This webinar will also examine:

- ❑ Health care reform initiatives
- ❑ Comparative effectiveness research
- ❑ Lilly Ledbetter Fair Pay Act of 2009
- ❑ FDA approval and enforcement practices
- ❑ Healthcare reform’s tax on device manufacturers and importers
- ❑ Legislation relating to preemption

Jeffrey J. Kimbell, is founder and **President** of **Jeffrey J. Kimbell & Associates, Inc.**, a Washington, D.C.-based boutique lobbying firm specializing in representing life sciences companies before the U.S. government. The firm has provided strategic solutions to over eighty hand-selected clients seeking creation, modification, or proper implementation of public law.



Mr. Kimbell established the firm in 1998 and three years later was named to the Presidential Transition Team Advisory Committee for the U.S. Department of Health & Human Services (HHS). He was the only consultant to serve on the Committee.

Prior to establishing Kimbell & Associates, Mr. Kimbell served as the first Executive Director of the Medical Device Manufacturers Association (MDMA) from 1994-1998. While at MDMA, he directed all Washington policy initiatives on behalf of MDMA's member companies. During his tenure, the association grew from 25 companies to 130, an increase that can be directly attributed to a number of legislative victories, including passage of a landmark bill to overhaul the product approval and facility inspection processes at the U.S. Food & Drug Administration (FDA).

In addition to handling matters before the U.S Congress, Mr. Kimbell was also responsible for MDMA's interaction with state and foreign governments and federal agencies of jurisdiction on tax and trade matters. In this capacity, he worked very closely with both the U.S. Department of Commerce and U.S. Trade Representative (USTR). As the principal spokesperson for MDMA, Mr. Kimbell coordinated all communications with the media; the public and private financing communities on Wall Street and related venture capital firms; the U.S. Congress; the White House; HHS; and the FDA. In 1996, Mr. Kimbell was elected Vice President of the National Medical Device Coalition (NMDC), a ten-association grassroots organization representing 700 companies. NMDC lobbied Congress and the White House for enactment of the FDA reform law.

Prior to MDMA, Mr. Kimbell was a personal aide to former U.S. Senate Majority Leader Howard H. Baker, Jr. (R-TN) and personal attaché to former U.S. Secretary of State Lawrence S. Eagleburger in the Washington office of the Tennessee-based law firm Baker, Worthington, Crossley & Stansberry. While at Baker-Worthington, Mr. Kimbell tracked legislative activity for a host of Fortune 500 clients.

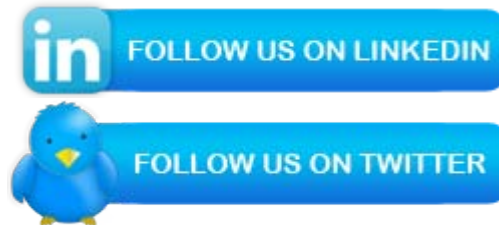
In June 2006, "The Hill" recognized Mr. Kimbell as one of the top lobbyists in the medical device field in its "Lobby League." Mr. Kimbell has contributed to or been interviewed by a host of trade and global news publications and television programs, including: Bloomberg's "Business News," "Bureau of National Affairs" (BNA), "Congressional Quarterly," "Forbes," "The New York Times," "MX Magazine" (also serving on its editorial board), Scripps-Howard, Reuters, "Time," "The Washington Post," "Roll Call," "The Politico," "The Food & Drug Law Journal," and many others. Mr. Kimbell has testified before the U.S. Congress and spoken before numerous industry groups, associations, boards of directors, and educational institutions.

In addition to Kimbell & Associates, Mr. Kimbell is Managing Director of Jackalope Real Estate, LLC (Park City, UT) and President of Magnum Entertainment Group, Inc. (Washington, D.C.).

A graduate of Southern Methodist University (SMU) in Dallas, TX, Mr. Kimbell earned his B.A. in Political

Science. While at SMU, he worked for U.S. Congressman Sam Johnson (R-TX), a member of the House Ways & Means Committee, which has jurisdiction over tax, trade, and a significant portion of Medicare. Mr. Kimbell and his wife Jessica are avid sportsmen; fly fishing, hunting, and skiing at locales throughout the world when the U.S. Congress is in recess. They are expecting a son in February of 2010.

For additional Loss Control needs, contact Erlisa King, loss control advisor, at 703-652-1385.



Medmarc. Created in 1979 by the healthcare technology industry, Medmarc's purpose is to be the superior provider of liability insurance protection and related risk management solutions and to support the development, testing and delivery of products that save lives and improve the quality of life. Further, through strategic alliances with The Hartford and Biomedic-Insure, Medmarc policyholders benefit from all-lines property and liability insurance protection, loss control services and claims management tailored to the needs of medical technology and life sciences companies worldwide. Inquiries regarding Medmarc should be directed to George Ayd, assistant vice president, at (800)-356-6886, ext. 309. Please contact your current broker for additional information regarding what Medmarc can do for you. www.medmarc.com

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